



NHCA  
IS WITH  
YOU

**2019 Spring  
Festival  
Evening Gala  
Sponsorship  
plan**

*Year **Di** 2019*

# NHCA Introduction

The NHCA is a non-political, non-religious, nonprofit organization registered in the state of Texas. The mission of the NHCA is to provide a platform for the local Chinese community to participate in social and cultural activities, promote community involvement among its members, encourage Chinese immigrants to contribute positively toward the community's economic and cultural developments, and promote Sino-American cultural exchanges.



# Spring Festival Evening Gala





**That is our party; the internet makes it last!**

**Happy 2019 connect you and me in the  
Spring Festival Evening Gala**

1. Gala's naming right (only one)
2. Display rack spot in Entrance (only one)
3. Display rack spot on stage sides (included rack spot production, only four)
4. POST on both sides of the wall (only ten)
5. Gala's program list
6. NHCA Homepage advertising
7. Personal sponsors VIP seats
8. Soft advertisement
9. Luck draw ticket
10. WeChat platform public information
11. Sponsors come to the draw
12. MCs verbal advertisement

# **Happy 2019 connect you and me in the Spring Festival Evening Gala**

## **Gala's Naming Rights**

- **Free one display rack spot in entrance included display rack production**
- **Free Gala program one full-page adv**
- **On-site distribution of business coupons**
- **Come on stage and interact with the audience**
- **Free MCs verbal advertisements design**
- **Free Youtube video broadcasting online**
- **Free display rack spot at four big local events**

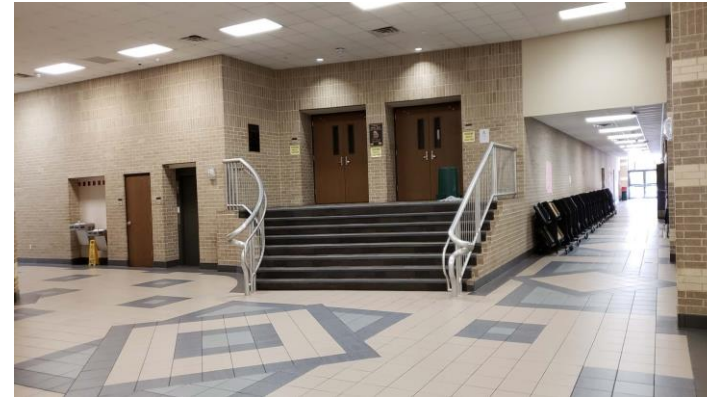


**\$1, 598**

# **Happy 2019 connect you and me in the Spring Festival Evening Gala**

## **Display rack spot in Entrance**

- **Free one display rack spot in entrance included display rack production**
- **Free Gala program one ½ page adv**
- **On-site distribution of business coupons**
- **Free Youtube video broadcasting online**
- **Free display rack spot at four big local events**



**\$588**

# **Happy 2019 connect you and me in the Spring Festival Evening Gala**

## **Display rack spot on stage sides**

- **Free one display rack spot on stage sides included display rack production**
- **Free Gala program one ½ page adv**
- **On-site distribution of business coupons**
- **Free Youtube video broadcasting online**
- **Free display rack spot at four big local events**

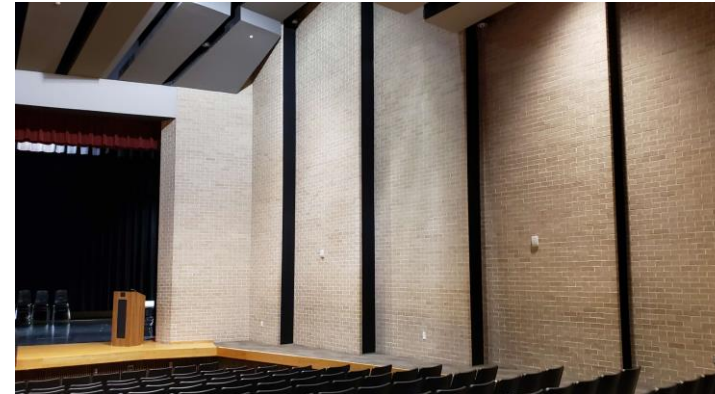


**\$488**

## **Happy 2019 connect you and me in the Spring Festival Evening Gala**

### **POST on both sides of the wall**

- **Post on both sides of the wall included post production**
- **Free Gala program one ½ page adv**
- **On-site distribution of business coupons**
- **Free Youtube video broadcasting online**



**\$428**



# Happy 2019 connect you and me in the Spring Festival Evening Gala

## Gala's program list

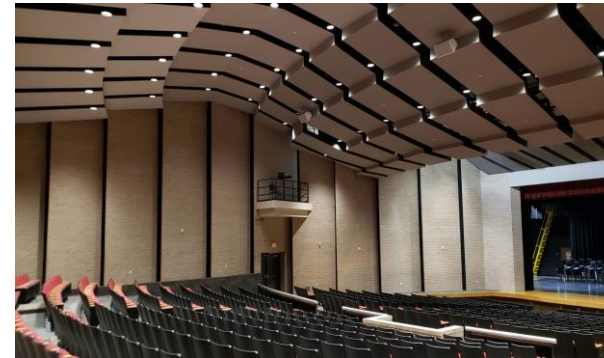
1. Gala program one full-page adv \$388
2. Gala program one 1/2 page adv \$268
3. Gala program one 1/4 page adv \$168



# Happy 2019 connect you and me in the Spring Festival Evening Gala

## Personal sponsors VIP seats

- Personal donations are before February 7, 2019, and donations exceed \$25/person, personal names can be placed on the program list.
- VIP seats are for the person donate more than \$25/person
- Fresh flower brooch for donors
- The opportunity to draw lottery on the stage and participate in the show interaction
- Charity contribution receipt



**VIP seats are  
located in the  
center of the  
theater**



## Sponsorship:

- **Contacts:**

- Yanbo Wang  
(832) 491-3489 [wangyanbo@gmail.com](mailto:wangyanbo@gmail.com)
- Jie Wen  
(713)5047760 [jesy.wen@hotmail.com](mailto:jesy.wen@hotmail.com)
- Wen Sun  
(626) 456-4879 [swd5166@gmail.com](mailto:swd5166@gmail.com)
- Xin Hu  
(614) 596-0687 [trible200@yahoo.com](mailto:trible200@yahoo.com)
- Feng Gao  
(832) 588-1710 [gaoflj2008@gmail.com](mailto:gaoflj2008@gmail.com)

- \* **Mail Check to:**

- Haili He  
Split Rock Rd. The Woodlands, TX  
77381

- \* **Chase Quickpay Account**

- NHCA,  
[nhca.north.houston@gmail.com](mailto:nhca.north.houston@gmail.com)

## Donation

- Personal Donation Website  
<http://nhcahouston.org/donation/>
- You are very welcome to sponsor any items to the party!

**Thank you!!!**

A decorative graphic featuring a red vine with leaves that forms a frame around the central text. In the center, there are two overlapping circles: a dark brown one on the left and a golden-brown one on the right. Several smaller circles in these colors are scattered around the main circles. The text "Thank you for participating!" is written in white, bold, sans-serif font across the overlapping area.

Thank you for  
participating !